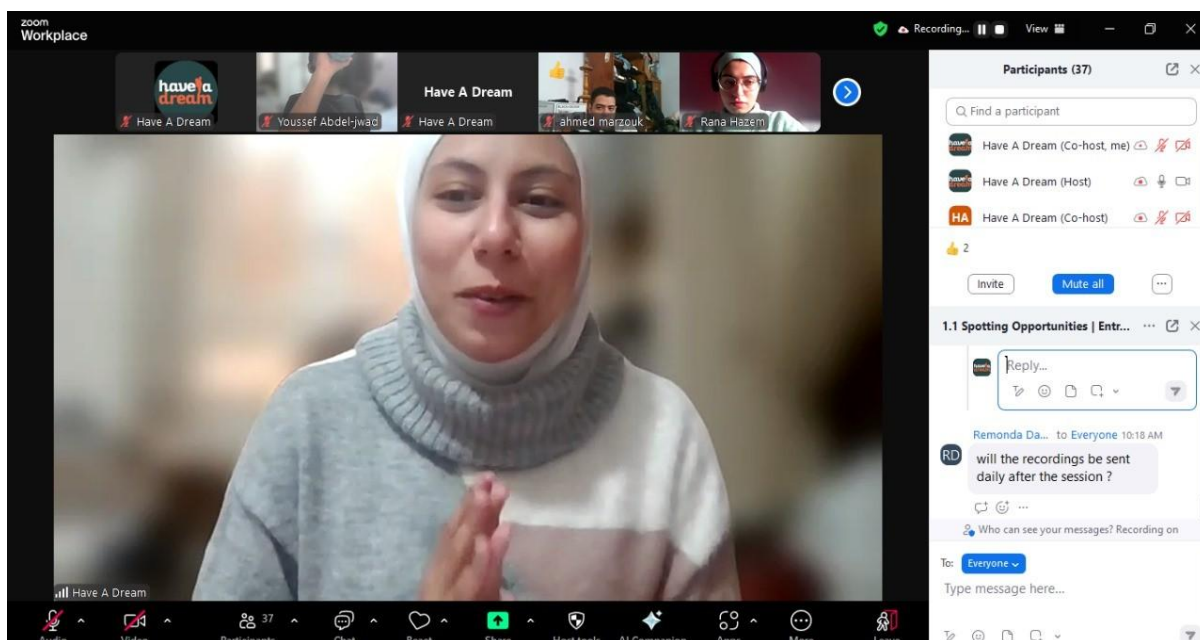


4th Press Release

EMSA Project Marks Major Milestone in ENTRECOMP Pilot Training and Moves Forward with Strategic Planning

18 – 19 June 2025



ENTRECOMP Pilot Training Successfully Implemented Across Five Countries

The EMSA (Entrepreneurial Mindset Skills and Key Competences for Lifelong Learning) project has reached a major milestone with the successful delivery of its ENTRECOMP pilot training across all five partner countries: Cyprus, Greece, Egypt, Jordan, and Palestine. Over the duration of this phase, fifteen structured online training sessions were delivered, comprehensively covering all 15 competencies outlined by ENTRECOMP. Led by a dynamic consortium of vocational education and training providers, the training series engaged hundreds of learners in a structured exploration of entrepreneurial competencies based on the European Commission's Entrepreneurship Competence Framework (ENTRECOMP).

Each country conducted 15 tailored training sessions combining foundational concepts with interactive, real-world application. Participants explored topics such as planning and management, mobilizing resources, financial literacy, working with others, and learning through experience.

PARTICIPANTS' REFLECTIONS

The feedback from participants was overwhelmingly positive. Learners highlighted the practical structure of the sessions, the clarity of delivery, and the encouragement they received from their trainers. One participant remarked,

"The sessions were interactive and practical. I feel more confident in applying entrepreneurial thinking." - Participant, Egypt

Another trainee from Palestine commented,

"The session was of high competence, so I don't think there is a need for improvement." —

A Mechatronics Engineer from Jordan noted,

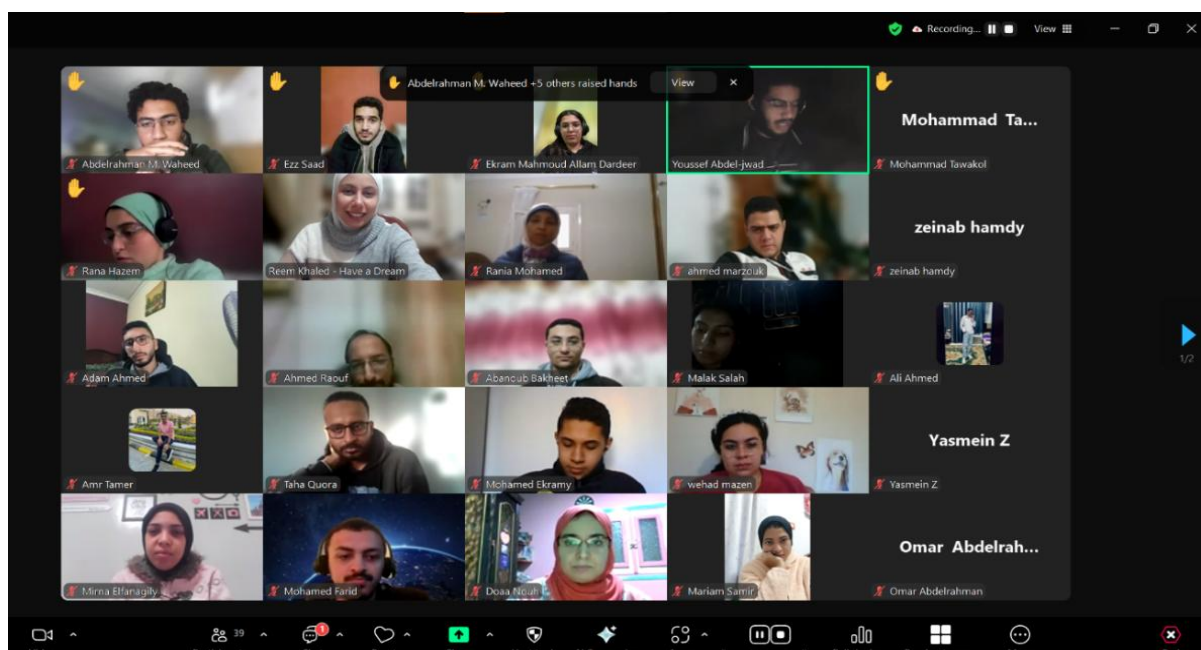
"Participating in the EMSA program introduced me to new ways of planning, innovating, and leading. It was a real turning point in how I approach problem-solving."

In addition to the content, participants appreciated the training format and peer-to-peer exchanges that emerged during discussions. As one trainee shared,

"The breakout rooms created space for focused discussions, encouraged peer learning, and allowed everyone to contribute more comfortably and confidently."- CEO of OIA, Jordan

Others emphasized the relevance of the program to their personal growth, with a participant commenting,

"The training gave me tools, connections, and real support to develop my entrepreneurial ideas." - Medical Student and Entrepreneur, Jordan



To further enhance the quality and depth of the learning experience, EMSA incorporated guest speakers from consortium partner institutions. These expert contributors shared valuable real-world insights and practical examples, enabling participants to gain diverse professional perspectives. This interaction significantly enriched the sessions, fostering deeper understanding and more interactive discussions.

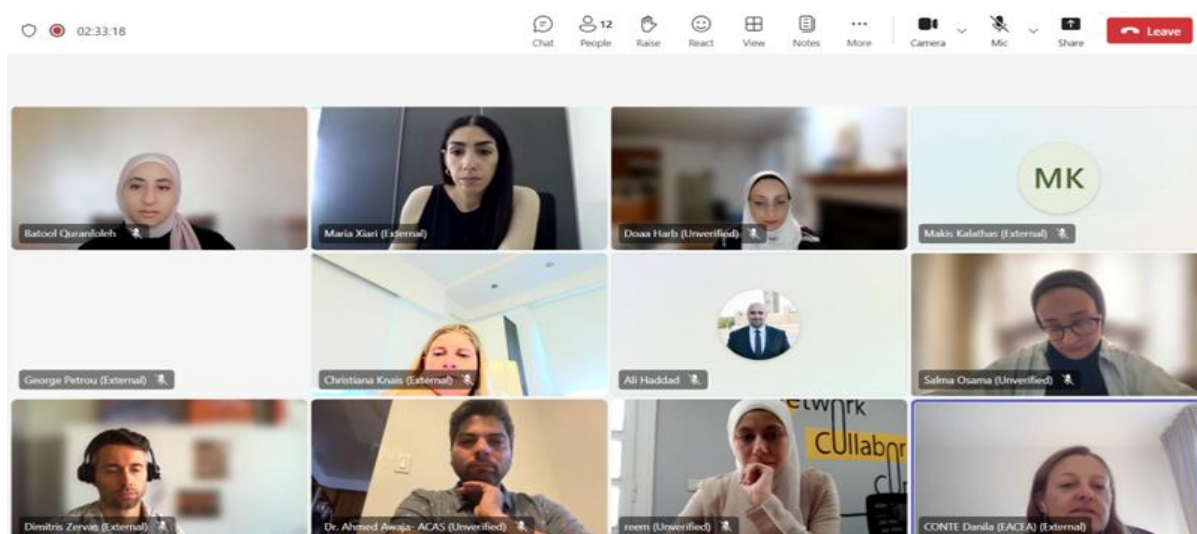
The pilot training concluded with strong learner motivation to pursue certification, and many participants are now preparing for the EMSA ENTRECOMP exam. The training phase demonstrated not only effective delivery but also clear alignment with EMSA's goal of equipping learners with essential 21st-century entrepreneurial competences.

EMSA Partners Convene Virtually to Evaluate Impact and Plan Next Steps

Following the successful conclusion of the pilot phase, EMSA partners convened virtually for a two-day evaluation meeting held on June 18–19, 2025. Representatives from all six partner institutions: MMC Management Centre (Cyprus), Cyprus Certification Company (Cyprus), DIMITRA Educational Organisation (Greece), Have a Dream (Egypt), Jordan Youth Innovation Forum (Jordan), and the Arab College of Applied Sciences (Palestine), actively participated. The meeting provided a productive platform to share national implementation experiences, review participant feedback, assess project progress, and coordinate the next strategic steps in the EMSA training rollout.

Each partner organization presented key outcomes, highlighting participant engagement, training delivery strategies, and evaluation findings. Common themes emerged around the effectiveness of interactive methods, the adaptability of training content to local contexts, and the high level of interest in certification across all regions.

The consortium reviewed the ongoing development of the EMSA Moodle platform, which will host asynchronous ENTRECOMP courses and broaden access for diverse learners. Partners examined draft plans for the upcoming statistical report, which will analyze data gathered during the pilot phase and document measurable project outcomes.



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In the second half of the meeting, attention shifted to the next implementation phase focusing on the European Reference Framework (ERF) competencies. The partners outlined strategies for curriculum adaptation, assessment development, and timeline coordination to ensure seamless transition into the ERF training phase.

This strategic meeting reinforced EMSA's commitment to collaboration, innovation, and continuous improvement. With momentum strong and feedback highly positive, the consortium moves forward with confidence toward its next objectives.

The EMSA project, co-funded by the Erasmus+ Programme of the European Union, supports the development of entrepreneurial mindset and lifelong learning skills in third countries. The project brings together institutions from Cyprus, Greece, Egypt, Jordan, and Palestine to co-develop curricula, deliver training, and validate non-formal learning based on the ENTRECOMP and ERF frameworks.

Project coordinator:



Project partners:



Jordan Youth Innovation Forum
الملتقى الأردني للإبداع الشبابي



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